

BARCAMP
PHILLY
NOV 7, 2015



SPONSORSHIP OPPORTUNITIES

www.barcampphilly.org

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Huntsman Hall
at The Wharton School
University of Pennsylvania

CONTACT US

info@barcampphilly.com
twitter.com/barcampphilly

WHY SPONSOR BARCAMP PHILLY 2015?

Sponsoring BarCamp Philly is a great way to support an educational community environment, foster learning and collaboration, as well as reach some of the most driven, creative, and tech-savvy people from the region.

We strive to find creative ways to promote your business leading up to and on the day of the event. Our 2015 sponsorship amounts allow room for companies and individuals to donate whatever their budget allows. No matter what the amount, you are helping make this year's event a success. And we appreciate it! We like to talk up our sponsors on social media and the BarCamp Philly website.

We use all sponsorship money to improve the quality of the BarCamp Philly experience. Last year, sponsorship money went to printing t-shirts, providing breakfast, coffee and afternoon snacks, conference materials and an open bar at the after party.

We'd like to thank all of our sponsors - new and old - for helping us put on a great event for the community!

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PREMIER SPONSORSHIP PACKAGES

Get THE most visibility possible with our premier packages that offer top billing on social media, on the sponsor section of the website and on the wall and around the space at the event.

BREAKFAST: \$2,000

This package sponsors the professionally-catered morning breakfast spread of pastries, bagels, fruit, yogurt and more, that will kick us off in the morning. It is a seriously delicious way to start the day. Did we mention it includes bacon? It comes out to about \$4 per person to start everyone's day off right.

CAFFEINE: \$1,500

Buy coffee for everyone. All day. No really, we're able to provide both the morning and afternoon coffee and tea service that will be available to fuel attendees all day long with this sponsor package. It comes out to about \$3 per person to make sure we're all buzzing about BarCamp Philly.

SUGAR RUSH: \$1,500

This package sponsors an afternoon infusion of sweetness, by way of hot spiced apple cider, delicious cookies, gourmet popcorn and more, all of which will be brought into the main forum during the lunch break and available all afternoon. It comes out to about \$3 per person to keep BarCamp Philly's bellies full all afternoon.

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FEED BARCAMP PHILLY: \$5,000

We are offering the biggest sponsor spot available, if you're ready to be the hero of BarCamp Philly 2015. This sponsorship level provides all of the food and drink services in the levels above - the beautiful professionally catered spread at breakfast, ample coffee and tea all morning and afternoon and an afternoon infusion of sweetness. It comes out to about \$10 per person to provide all of this awesomeness to every attendee.

AFTER PARTY: \$2500

The after party is a chance for attendees to relax, have a drink and connect with everyone they've chatted with and learned from all day at BarCamp Philly. Sponsorship covers light fare and an open bar for 2 hours. This party is the place to be for BarCamp locals and out-of-towners alike. It comes out to about \$5 per person for a pretty killer after party.

In addition to the perks of the LUCHADOR! sponsor level, we're including a recruitment/networking table during the day (first come, first serve), food and drink and/or after party branded signage and the opportunity to be a big presence at BarCamp Philly 2015. These sponsorships also come with ample digital and analog shoutouts and special billing on the site and T-shirt.

We're open to reworking the details if you have another idea in mind, so let us know what you're thinking!

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STANDARD SPONSORSHIP LEVELS

LUCHADOR! \$1,000

Your logo gets top billing on our site and the back of the BarCamp Philly t-shirt, a well-placed wall decal at the event and 6 free tickets.

GIANT: \$500

Your logo is featured our site and the back of the BarCamp Philly t-shirt, a wall decal at the event and 4 free tickets.

BIG: \$250

Your logo is featured on the our site, company name listed on the back of the BarCamp Philly t-shirt and 2 free tickets.

EVEN MORE: +\$500 TO ANY LEVEL

Ask about the opportunity to set up a recruitment/networking table during the day. This perk is first come, first serve and limited.

(Amounts are approximate based on estimated attendance and previous year's budget.)